

Bio Innovations Midwest

24-25 SEPTEMBER 2024, CHI HEALTH CENTER, OMAHA

Supported by



World Bio
Market **Insights**

DRIVING THE growth of industrial biomanufacturing in the Midwest

In partnership with



Host city



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World Bio Markets

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1-2-1 MEETINGS
CONFERENCE
NETWORKING

The background of the entire page is a photograph of a crowded event, likely a conference or trade show, with a strong orange color overlay. In the background, people are seen interacting, and there are various pieces of scientific equipment, including glass flasks and laboratory apparatus on stands.

A future global bioeconomy will be worth somewhere between \$4 trillion and \$30 trillion dollars. A well-developed bioeconomy will reduce the nation's dependence on fossil fuels, revitalize U.S. manufacturing and employment, create a more resilient supply chain, address concerns regarding national competitiveness and national security, improve the nation's health and the environment, and contribute significantly to the goal of creating a net-zero carbon economy.

**SCHMIDT
FUTURES**

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JOIN THE
BIO-REVOLUTION

Bio Innovations Midwest

The new business event for the US bioeconomy

Over 250 industry leaders will connect via a programme of pre-arranged 1-2-1 commercial meetings, knowledge exchange and networking.

This two day event will present the Midwest as the heartland of the US bioeconomy and will generate deal flow between **bio developers and producers, global brands and buyers, investors and financiers, community enablers** and **suppliers**.

Regionally, the event provides a home for the bio manufacturing community in the Midwest and will facilitate, much needed, knowledge sharing and collaboration.

Domestically, the event will connect the wider value chain and will help innovators scale from lab, to pilot, to demo, to industrial at a greater speed and with a higher success rate.

Globally, the event will promote the capabilities of the region to Europe and Asia and why it is a great place to do bio business.



I can't think of a better location to host the first-ever Bio Innovations Midwest event than Omaha, Nebraska. The Midwest, especially Nebraska, is at the very center of the rapidly growing biomanufacturing sector in the United States and this event will provide an opportunity to showcase Midwest companies, innovations and assets. Having the organizers of World Bio Markets behind this event only magnifies the event's importance and the need to commercialize today's bioeconomy.

**Rob Owen, Executive Director,
Bio Nebraska**



WHERE TECHNICAL MEETS BUSINESS

Bio Innovations Midwest will unite the industrial biomanufacturing value chain from lab to market and drive change through commercially viable innovation.

Leadership teams from New Product Development, R&D, Innovation & Technology, Business Development, Marketing & Brand, Finance, Engineering, Scientific, Operations and Corporate Sustainability will attend to collaborate as the US goes through the biggest transformation and re-allocation of capital and jobs in its history.

bioinnovationsmidwest.com



We will connect you with your next customer or partner and help you scale your business.

The only event

- ... dedicated to driving the growth of biomanufacturing in the Midwest
- ... where pre-arranged 1-2-1 commercial meetings are the focus
- ... that attracts consumer facing global brands
- ... bringing delegations from Europe and Asia

We connect and generate deal flow between bio developers and producers, global brands and buyers, investors and financiers, suppliers and community enablers.

Companies invest in Bio Innovations Midwest to:

- 1.** Meet potential new customers and partners
- 2.** Grow their new business development pipeline
- 3.** Build relationships with global brands
- 4.** Find investment
- 5.** Position themselves as an industry pioneer and thought leader

→ Bio Developers & Producers attend to present their technologies to brands & buyers, partners, investors and to find community enablers and suppliers who can help them scale their operations.

→ Brands & Buyers attend to learn from and meet with bio based solution providers who can help them achieve their complex corporate sustainability goals.

→ Investors & Financiers attend to find new investment opportunities and to present how they can help companies scale.

→ Community Enablers attend to present how they can help the sector scale at a greater pace.

→ Suppliers attend to demonstrate their capabilities to bio developers and producers, community enablers and the wider value chain.

COMPANIES ATTENDING

- Acies Bio
- ADM
- ADS Biotech
- AFRY
- AFYREN
- Agricultural Utilization Research Institute
- Aksarben Foundation
- Alfa Laval Technologies AB
- AOI Corporation
- APPLEXION Americas
- Applied Carbon
- Aurora Development Corporation
- BASF SE
- BEAM Circular
- Bio Base Europe Pilot Plant
- Bio Nebraska
- BioCognito
- BioConnect Iowa
- BioMADE
- Biosimo
- Biotechnology Innovation Organization
- Biotic Circular Technologies
- Black Hills Energy
- Bluestem Bioscience
- Boyd Jones
- BWBR
- C+UP
- CapCO2 Solutions
- Cargill
- Cass County EDC
- Cemvita
- Citroniq Chemicals
- Clark & Enersen
- Corbion
- Corn Next
- COSUCRA
- Cozad Development Corporation
- CRB
- D. Glass Associates
- Dakota BioWorx
- Department of Energy - Agile BioFoundry
- DisSolves
- EcoEngineers
- Economic Development Winnipeg
- Ecovia Renewables
- Elevar Agri Solutions
- Elite Octane
- Emerson Automation Solutions
- Evonik
- Falls City EDGE
- Fluxo Technology Pte.
- Frakkta
- Gage Area Growth Enterprise (NGage)
- Gantec
- Gateway Development
- GC Ventures
- Geno
- Gevo
- Godavari Biorefineries
- Greater Fremont EDC
- Greater Omaha Chamber of Commerce
- Green Plains
- Grit Road Partners
- Gross-Wen Technologies
- Grow Sarpy
- HDR
- Heartland
- HELM
- Henkel Corporation
- Holland Basham Architects
- Holland Colours
- Huffman Engineering
- IFF
- iMicrobes
- Indiana Soybean Alliance and Indiana Corn Marketing Council
- Industrial Microbes
- Ingredion
- InnoVenture Iowa
- Invest Nebraska
- Iowa Biotechnology Association
- Iowa Corn
- Iowa Corn Growers Association
- Iowa Economic Development Authority
- Iowa State University
- IowaBio
- Kansas Department of Commerce
- Kincannon & Reed
- Kondayama Biofuel Investment
- Kraton
- Kristensen Enterprises
- Manus Bio
- Marks & Clerk
- McCarthy Building Companies
- Metropolitan Community College
- MichBIO
- Michigan Economic Development Corporation
- Michigan State University (MSU) Technologies
- Michigan State University Research Foundation
- Moleaer
- Molecular Trait Evolution
- Monolith
- NatureWorks
- Nebraska City Economic Development
- Nebraska Corn
- Nebraska Department of Agriculture
- Nebraska Department of Economic Development
- Nebraska Department of Environment and Energy
- Nebraska Ethanol Board
- Nebraska Farm Bureau
- Nebraska Innovation Campus
- Nebraska Public Power District
- New Energy Blue
- Next Rung Technology
- North Platte Area Chamber & Development
- Novaspect, Inc. (An Emerson Impact Partner)
- Novonesis
- Novozymes
- NUtech Ventures
- Office of U.S. Senator Deb Fischer
- Office of US Senator Ricketts
- Omaha Public Power District
- Opera Bioscience
- Optimal Fish Food
- Ourobio
- P&G
- Parkland College
- Pilot Chemical
- Plant Based Products Council
- Primient
- Procelys by Lesaffre
- Process Insights
- Procter & Gamble
- QIRA
- Rainwood Development Partners
- RDG Planning & Design
- Resonac America
- SanoCardio
- Schemmer
- Scientific Research Consortium (AminoAcids)
- SEPPIC
- Seward County Chamber & Development Partnership
- Solinatra
- South Dakota Biotech
- South Dakota Governor's Office of Economic Development
- Southeast Community College
- Stemloop
- Synonym
- Tanda Biotech Corporation
- Target
- TerraSafe Materials c/o BlueCo
- Tex Biosciences
- The Plant Based Products Council
- The Schemmer Associates
- Trenton Agri Products
- Turner Construction
- UES BlueHalo
- University of Maine
- USDA Rural Development
- USDA Rural Development/RBCS
- Valmont Industries
- Veramaris
- Vertimass
- Vestaron Corporation
- Waymaker Group
- York County Development Corporation

MEET OUR SPEAKERS

At Bio Innovations Midwest you'll hear from the bio pioneers who are bringing ground breaking sustainable solutions to the market, investors funding the acceleration, consumer facing brands who are integrating bio within their wider sustainability strategy and the community enablers who can supercharge scalability and commercialisation.



Doug Friedman
CEO
BioMADE



Rene Garza
Senior Vice President,
Planetary Health Biosolutions
Novonosis



Chris Forgey
Senior Segment Director
ADM



Kelly Knopp
Principal & Founder
Citroniq



Noah Helman
Founder & CEO
iMicrobes



Dan Hoffman
CEO
Invest Nebraska



K.C. Belitz
Director
**Nebraska Department of
Economic Development**



Anand Sundaresan
Senior Vice President,
Head of Clean
Sugar Platform,
Innovations & Strategic
Partnerships**Green Plains**



Norbert Baum
Senior Executive Manager,
Global Business Development
Chemicals
Helm



Damien Perriman
Chief Business
Development Officer
Gevo



Kate Engel
Executive Director
Nebraska Innovation Campus



Reid Wagner
Executive Director
Nebraska Ethanol Board



Amy Davis
Head of Public Affairs &
Communications
Novonesis



Muriel Dewilde
Business Development
Manager
Bio Base Europe Pilot Plant



Mark Norman
Vice President - Economic
Development
Greater Omaha Chamber



Neal Suntken
Associate Principal
Education Science &
Community
HDR



Jill Zullo
Senior Commercialization
Fellow
BioMADE



Alex Buck
Director of Industrial
Innovation
Iowa Corn



Mark McHargue
President
Nebraska Farm Bureau



James Glueck
Executive Director
Plant Based Product
Council



Cliff Fleener
Vice President - Sustainability
& Environmental Affairs
Omaha Public Power District





Abby Ceule
Vice President
Functional Systems
Corbion



Chris Boeckerman
Vice President, Fabric & Home
Care R&D
**P&G Chemicals/Surfactants/
Materials/New Forms**



Nicole Sedlacek
Economic Development
Manager
**Nebraska Public Power
District**



Josh Witt
Co-location Product
Line Manager
Cargill



Betsy Dirksen Londrigan
Administrator, Rural Business-
Cooperative Services
U.S. Dept. of Agriculture



Sarah Jelken
Vice President, Industrial
Segment Leader
Cargill



Rachel Whitehair
Director of Innovation &
Stewardship
Nebraska Corn



Billy Hagstrom
CEO & Co-Founder
Bluestem Biosciences



Kaylee Williams
Investment Director
InnoVenture Iowa



Mike Jung
Managing Partner
Grit Road Partners



Stephen Rapundalo
President & CEO
MichBio



Brad Fingland
Director - Venture Creation
**Michigan State University
Research Foundation**



Jason Noel
Senior Vice President
Vestaron



Kousay Said
CEO
Ecovia Renewables



Nigel Reuel
Associate Professor of
Chemical Engineering
Iowa State University



Chad Beeson
President
**Rainwood Development
Partners**



Mary Anne Phillippi
Program Design Specialist
Waymaker Group



Atul Rathod
President, Industrials
Manus Bio



John Hannon
COO
Vertimass



Kelly Davis
Vice President
New Energy Blue



Joseph Affholter
Program Director, MTRAC-
AgBio Innovation Hub
Michigan State University
Research Foundation



Nádia S. Parachin
VP Industrial
Biotechnology
Cemvita



Crystal Jones
Global Sales & Marketing
Lead
QIRA



Christophe Schilling
CEO and Founder
Geno



Darren Siekman
Vice President, Policy and
Industry Strategy, Valley
Agriculture
Valmont

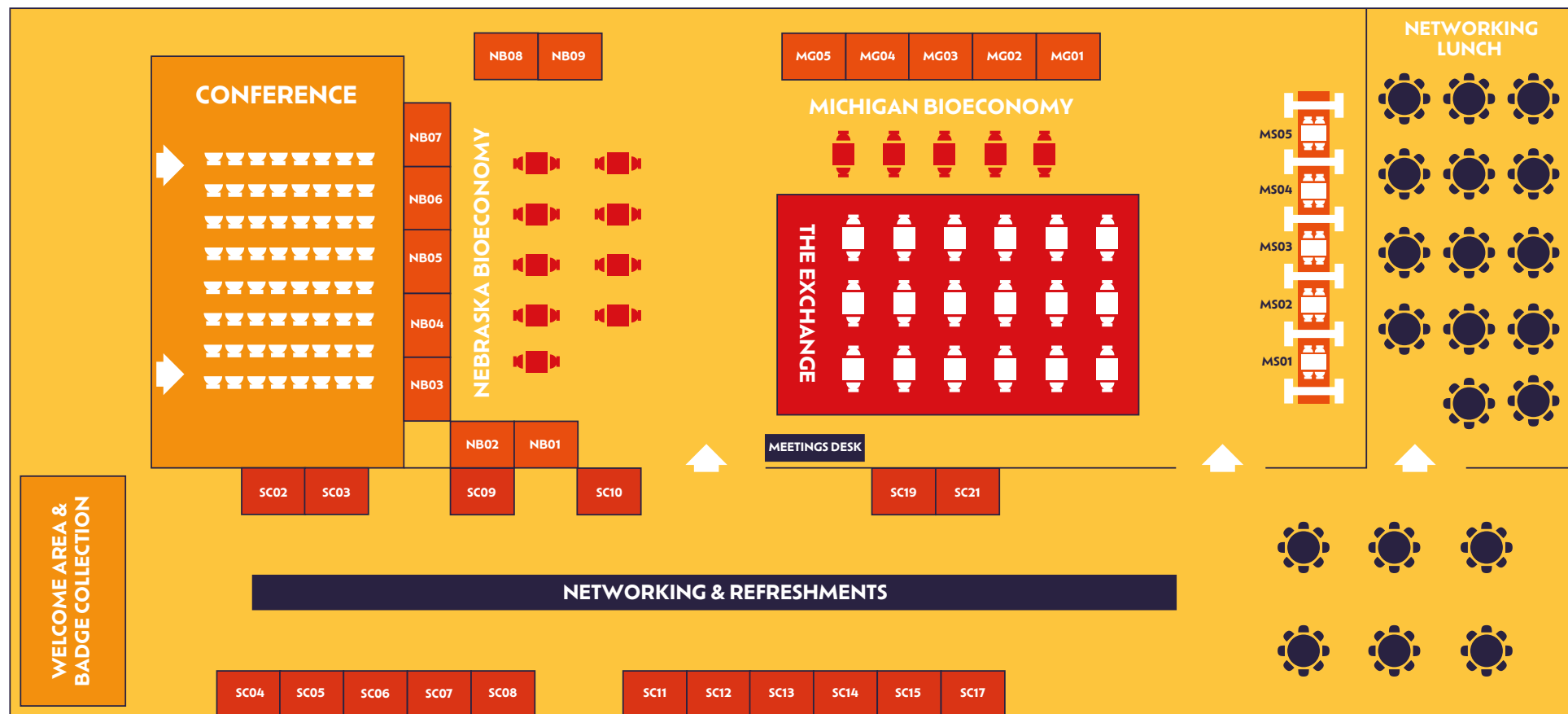


Jessica Monserrate
Head of Sustainability
BASF Agricultural
Solutions North America

**VIEW THE LATEST
SPEAKER LIST**



2024 FLOOR PLAN



SHOWCASES

Alfa Laval	SC10	Kansas Department of Commerce	SC14
Bio Base Europe Pilot Plant	SC07	Metropolitan Community College	SC02
BioConnect Iowa	SC05	Monolith	SC11
Boyd Jones	SC09	Nebraska Innovation Campus	SC15
CRB	SC21	South Dakota Biotech	SC12
Dean Snyder	SC06	TerraSafe Materials/DisSolves	SC19
Gevo	SC03	World Bio Markets 2025 & World Bio Market Insights	SC08
IFF	SC13		
iMicrobes	SC04		
Iowa Biotechnology Association	SC17		

NEBRASKA BIOECONOMY

Bio Nebraska	NB04	Nebraska Ethanol Board	NB08
Bluestem Biosciences	NB03	Nebraska Public Power District	NB01
Greater Omaha Chamber	NB02	North Platte Area Chamber & Development	NB06
Invest Nebraska	NB07	Omaha Public Power District	NB09
Nebraska Department of Economic Development	NB05		

MEETING SPACES

ADM	MS05
BioMADE	MS02
Green Plains	MS03
HELM	MS04
Novonesis	MS01

MICHIGAN BIOECONOMY

Ecovia Renewables	MG05
Gantec	MG02
Michigan Economic Development Corporation & MichBio	MG03
Michigan State University Research Foundation	MG04
Vestaron	MG01

How it works

Highly targeted and pre-arranged 1-2-1 commercial meetings are key to accelerating the growth of the sector and are at the heart of the event.

Our format removes the element of luck from traditional networking and provides the most cost and time efficient way of connecting with potential new customers and partners.

In the run up to the event all attendees can view each other's profile and pre-arrange 20 minute meetings via our online planner.

The event is split into four primary areas of value consumption.

1. Pre-arranged meetings between delegates (The Exchange) and between the sponsors and delegates (MS01...)
2. Product Showcases (SC01...)
3. Networking
4. Conference



Omaha is excited to be hosting the inaugural Bio Innovations Midwest in 2024. This region has such a strong bio-processing presence and the innovation happening here is just amazing. This event will allow us to showcase this rapidly evolving technology to the world. We look forward to seeing you in Omaha in September!

**Mark Norman, Vice President
Economic Development**



World Bio Markets

GET INVOLVED

There are two options for companies wishing to sponsor and one for those planning to attend as a delegate. Select the package that best suits your needs and budget.

Meet + Speak

Limited to 10 Companies
(Meetings + Speaking + Networking)

\$15,000

Access to the online meeting planner 1 month before the event to contact all participants

A dedicated and branded meeting space to host your pre-arranged meetings and display products

10 minute company presentation on the main stage

Use of the delegate to delegate meeting tables in The Exchange area

Pre, during and post event brand exposure via our digital, print and in-person channels

Company and speaker profile online and in the event app

5 Delegate Passes

25% discount on additional passes

One ticket to the exclusive pre event networking function

Food and drink throughout the day and networking drinks reception

Showcase

(Product display + Networking)

\$7,500

Access to the online meeting planner 1 month before the event to contact all participants

A 10ft x 7ft designed and built booth to display products

Use of the delegate to delegate meeting tables in The Exchange area

Pre, during and post event brand exposure via our digital, print and in-person channels

Company and speaker profile (where appropriate) online and in the event app

3 Delegate Passes

25% discount on additional passes

One ticket to the exclusive pre event networking function

Food and drink throughout the day and networking drinks reception

Delegate

(Meetings + Networking + Conference)

\$950 - \$1,250*

Access to the online meeting planner 1 month before the event to contact all participants

Use of the delegate to delegate meeting tables in The Exchange area

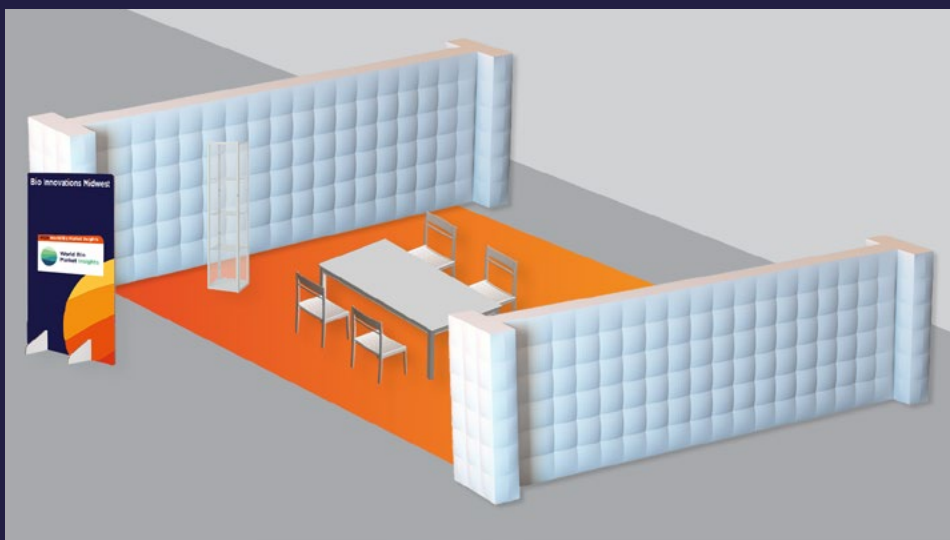
1 Delegate Pass

Food and drink throughout the day and networking drinks reception

*Prices vary depending on when you purchase your pass. The earlier you buy, the less you pay. Visit bioinnovationsmidwest.com for further information.

To find out more or to explore how you can amplify your presence via one of our bespoke sponsorship opportunities please contact one of the team.

bioinnovationsmidwest.com



Meeting space

- Approx. 100sqft (internal space)
- 2 inflatable dividing walls
- 1 rectangular table
- 4 chairs
- 1 power socket (laptop/mobile)
- 1 small perspex display cabinet for product samples
- Free standing sign to include your logo, strap line and meeting space number



Showcase

- 10ft x 7ft booth
- Pre designed to include your logo, strap line and showcase number
- 1 poset table
- 2 high stools
- 1 power socket (laptop/mobile)
- 1 small perspex display cabinet for product samples



The organisers

Bio Innovations Midwest 2024 is brought to you by the owners of World Bio Markets and World Bio Market Insights.

Together, World Bio Markets and World Bio Market Insights provides the global bioeconomy community with digital and in-person knowledge exchange, connectivity and deal flow.

World Bio Markets

For 17 years, World Bio Markets has been uniting and connecting the bioeconomy value chain from lab to market.

In 2023 the event welcomed over 350 bio-pioneers, from 36 countries, and facilitated over 700 pre-arranged 1-2-1 commercial deal flow meetings and hundreds of additional connections.

Here is a small sample of some of the companies who participated and you can see the full list of attendees on our website.

bioinnovationsmidwest.com

BIO DEVELOPERS & PRODUCERS



COMMUNITY ENABLERS



SUPPLIERS



BRANDS & BUYERS



INVESTORS & FINANCIERS





World Bio Market Insights

News & Inspiration for the bioeconomy

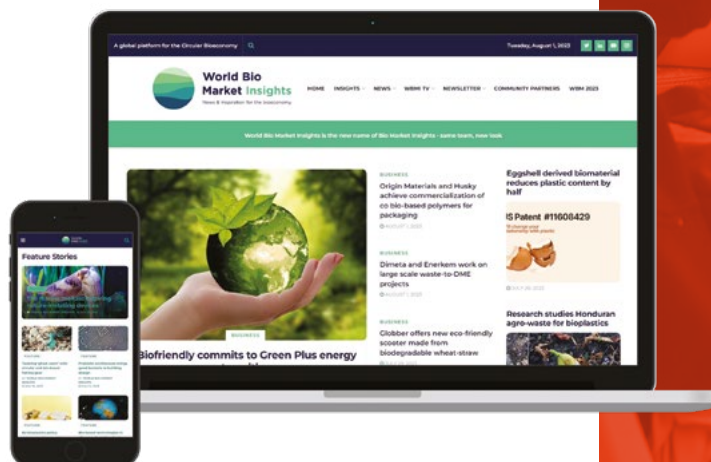
worldbiomarketinsights.com is our dedicated year round news website and weekly newsletter that supports our in-person events.

We deliver news, insights and original thought leadership, on a daily and weekly basis, to our global network.

Over 12,000 people subscribe to our weekly newsletter, 7,100 people visit our website on a monthly basis and, on average, each WBMI TV episode is viewed over 3,000 times.

 **3,000+**
followers

 **6,250+**
followers



“

This is a ‘must attend’ event for us. World Bio Markets enables us to discover, connect and have meaningful conversations with potential partners and allows us to benchmark ourselves against other consumer brands.

**Fabien Deswarte, Strategic Partnerships
for Sustainability Group Leader**

L'ORÉAL

Bio Innovations Midwest

24-25 SEPTEMBER 2024, CHI HEALTH CENTER, OMAHA

Supported by



World Bio
Market Insights

We love to talk to people and build happy and healthy relationships. Contact one of the team to explore how to get involved as we accelerate the transition towards a bio based economy.



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